

# 2025 PA Safety Days

## Promote your Company - ADVERTISING OPPORTUNITIES

Every attendee receives a conference guide as part of their event packet; guides are specific to each conference. (per conference)

### Conference Guide Advertising

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#### Conference Guide Advertising

Inside back cover ad	\$500
Inside front cover ad	\$500
Full page ad	\$300
Half page ad	\$200

#### Advertisement Deadline

Cranberry	Apr 4
Oaks	
York	May 9
Allentown	
State College	Aug 8

**Important:** our conference guide has limited coverage space. Ads are accepted based on first come, first served. All ads must be received before the advertisement deadline.

## ARTWORK

### Digital Artwork

- All digital greyscale and color art should be at 300 dpi
- Acceptable file formats include **JPG, PNG, TIFF**
- Accepted but not recommended include Publisher files
- Images from the internet are not suitable for printing

### Artwork Sizes

- Back Cover, Inside Cover, Outside Cover, Full Page ads 8" h x 5" w
- Half Page ads 4" h x 5" w

## DOOR PRIZES

A low-cost advertising approach in support of the damage prevention conference and the attendee's overall conference experience. The door prize giveaways will occur at the end of the day with your company name announced and a printed sticker attached to the item. Pennsylvania 811 will purchase the door prize on your behalf.

**Price \$100** per conference (*no limit per company for an individual conference*)