2027 PA Safety Days

Promote your Company - **ADVERTISING OPPORTUNITIES**

Every attendee receives a conference guide as part of their event packet; guides are specific to each conference. (per conference)

Conference Guide Advertising

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Conference Guide Advertising

Inside back cover ad	$500
Inside front cover ad	$500
Full page ad	$300
Half page ad	$200

Advertisement Deadline

Oaks	Apr 3
Wilkes-Barre	May 7
York	
Cranberry	Aug 6
Altoona	

Important: our conference guide has limited coverage space. Ads are accepted based on first come, first served. All ads must be received before the advertisement deadline.

ARTWORK

Digital Artwork

- All digital greyscale and color art should be at 300 dpi
- Acceptable file formats include **JPG, PNG, TIFF**
- Accepted but not recommended include Publisher files
- Images from the internet are not suitable for printing

Artwork Sizes

- Back Cover, Inside Cover, Outside Cover, Full Page ads — 8” h x 5” w
- Half Page ads — 4” h x 5” w

DOOR PRIZES

A low-cost advertising approach in support of the damage prevention conference and the attendees’ overall conference experience. The door prize giveaways will occur at the end of the day with your company name announced and a printed sticker attached to the item. Pennsylvania 811 will purchase the door prize on your behalf.

Price $100 per conference *(no limit per company for an individual conference)*