

2026 PA Safety Days

SAFETY DAY CONFERENCE OVERVIEW

PA Safety Day conferences offer an opportunity to form business relationships with executives from key stakeholder groups including Pennsylvania 811 members – the professionals responsible for reducing damage to underground facilities.

The conferences provide a forum for Pennsylvania stakeholders and local excavation professionals to exchange information, promote protection of critical underground infrastructure, and learn about safe digging practices from professionals.

ATTENDEES

Stakeholder groups include excavators, designers, public utilities, facility owners, project owners, municipal leaders, sewer and water authorities, public officials, emergency responders, damage prevention associates and other underground excavation professionals.

CONFERENCE DATES, LOCATIONS AND REGISTRATION DEADLINES

Conference	Dates	Deadlines
Erie – Bayfront Convention Center 1 Sassafras Pier, Erie, PA 16507	Thursday May 21	Friday, April 4
York – York Expo Center, All Trans Memorial Hall 334 Carlisle Ave., York, PA 17404	Thursday June 18	Friday, May 9
Canonsburg – Hilton Garden Inn 1000 Corporate Drive Canonsburg, PA 15317	Thursday June 25	
Oaks – The Greater Philadelphia Expo Center Halls B & C, 100 Station Ave., Oaks, PA 19456	Tuesday September 22	Friday, August 8
Wilkes Barre – Mohegan Pennsylvania Resort 1280 PA-315, Wilkes-Barre, PA 18702	Thursday September 24	

The conference booklet goes into production immediately following the registration deadline.

Booth space *may be available* after the deadline at a late fee rate. After the registration deadline, we cannot guarantee space or your company name or ads will be published.

2025 PLATINUM SPONSORS

Oaks

Aqua Pennsylvania,
PECO, an Exelon Company
Williams

Allentown

Buckeye Partners L.P.
PPL Electric Utilities Corporation
UGI Utilities, Inc.

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SPONSOR PACKAGES

Platinum	\$5,000
Gold	\$3,000
Silver	\$1,500
Bronze	\$1,000

Package details per conference	Platinum \$5,000	Gold \$3,000	Silver \$1,500	Bronze \$1,000
Platinum Package: Exhibit space (select 2 indoor or 2 outdoor, or 1 indoor and 1 outdoor) *	●			
Gold or Silver Package: Includes either 1 indoor or 1 outdoor exhibit space **		●	●	
Bronze Packages: Includes 1 indoor exhibit space *				●
One full page ad in the conference guide	●			
One half page ad in the conference guide		●		
Sponsor logo in the conference guide	●			
Recognition on the Pennsylvania 811 website, in the conference guide and for the Pennsylvania 811 Locate Tournament	●			
Sponsor name in the conference guide		●	●	●
Sponsor logo on the dining hall table tent cards	●	●		
Sponsor name on the dining hall table tent cards			●	
Sponsor logo on the conference reminder emails	●			
Door Prize recognition**	●	●	●	
Banner in the dining hall	●			
Recognition in announcements and venue	●	●		
Attendee List including Company Name, Attendee Name and Address	●	●	●	●

*Exhibit space is based on the venue and the space allotted for each conference

**Door prizes are a low-cost advertising approach in support of damage prevention and the attendee's overall experience. Price \$100 per conference (no limit per company for an individual safety day)

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SPONSORSHIP DESCRIPTIONS

Statewide Conference Sponsorships (covers all 2025 conferences)

- **Neck Wallets** - includes your company name and logo on the neck wallet - **\$10,000** (max 2)
- **Best Practices Guide** – includes your company name on Best Practices Guide - **\$ 7,500** (max 2)
- **Conference Bag** – includes your logo on the conference bag - **\$ 2,000** (max 5)

Individual Conference Sponsorships (per conference)

- **Keynote Speaker - \$5,000** (unlimited)
Keynote Speaker: John Brix – *Power of Don't*
John's career journey spans law enforcement, international project management, and global consulting. After training hundreds of recruits as a police officer and earning instructor credentials from the FBI, he went on to manage large-scale engineering projects across North and South America. John's presentation emphasizes how to increase your leadership and emotional intelligence by focusing on how the humane mind is divided into two basic aspects: the conscious and subconscious mind. The "*Power of Don't*," will give the participants a new understanding on how these two aspects of the human psyche work with each other and how to ensure teaching, training and mentorship programs are structured in such a way as to facilitate long term memory recall.
- **Attendee Registration - \$1,200** (unlimited)
Includes signage with your logo at the Registration Center, recognition in the conference guide and a list of attendees that includes name and company name disbursed after the event.
- **Lunch - \$1,200** (unlimited)
Includes your company name on dining hall table tents, recognition in the conference guide and a list of attendees that includes names and company names disbursed after the event.

One winner per Safety Day Conference *will be recognized* as the local 2026 Pennsylvania 811 Locate Tournament Master

2025 Pennsylvania 811 Locate Tournament Masters

Cranberry:	Eric LaGorga – Monroeville Municipal Authority
Oaks:	Jason Geary – Lower Merion Township
Allentown:	Brandy Hertzog – Wind Gap Municipal Authority
York:	Tim Eller – Lancaster Township
State College:	Jacob Snyder – UGI