



# Pennsylvania 811

A Privately funded non-profit Pennsylvania Corporation

For over fifty years Pennsylvania 811’s mission has been to prevent damage to underground facilities. To promote safety, we provide an efficient and effective communications network among project owners, designers, excavators, and facility owners within 67 counties, 24/7, 24 hours a day, every day each year.

**Coordinate PA** is part of the one call process and its power gives you the ability to track one call notifications, crosscheck tickets for permits, check facility owner responses and administer tickets.

To ensure projects are managed, Pennsylvania 811 Board of Directors has implemented all design notifications must be entered online into Coordinate PA. This enables project owners, designers, excavators, facility owners/operators and municipalities to safely manage and coordinate construction projects.

Where Coordinate PA excels is during complex project coordination. Meetings are scheduled before any excavation begins and all of the stakeholders have the ability to discuss the entire project, determine construction phases and agree upon a workable locating schedule.

All of the online tools Pennsylvania 811 develops are available for our stakeholders to use at no additional cost.

Our mission has not changed and more than ever we need influential parties to help promote safe digging practices and the use of 811 during the rebuild of roads, bridges and rails throughout the commonwealth.

--- Pennsylvania One Call System, Inc. *dba*  
Pennsylvania 811



SAFETY IS IN YOUR HANDS.  
EVERY DIG. EVERY TIME.

# Safe Digging Month

April 1 – April 30, 2024

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# 2024



## 2024 "PENNSYLVANIA 811 SAFE DIGGING MONTH" COMMUNICATIONS PLAN

### INTRODUCTION

Safe Digging Month is an awareness initiative sponsored by Pennsylvania 811 for the month of April. Traditionally outdoor projects start in the spring. Pennsylvania 811 Safe Digging Month serves as a reminder to all excavators and homeowners to contact 811 at least three business days before you dig, so that the approximate location of their underground utility lines can be identified and marked by facility owners. The contact 811 before you dig process helps to prevent injuries, property damage, and inconvenient utility outages.

### **INFRASTRUCTURE IMPROVEMENTS WITH FEDERAL FUNDING**

- **Repair and rebuild roads and bridges**
- **Improve health, sustainable transportation options** - improve public transportation including improvements and expansion across the state
- **Connect every Pennsylvanian to reliable high-speed internet** - provide broadband coverage across the commonwealth
- **Prepare more of our infrastructure for impactful events** - protection against wildfires, cyber-attacks, weatherization to reduce energy costs for families
- **Deliver clean drinking water** - improve water infrastructure
- **Improve commonwealth airports**

All of the infrastructure improvements **involve digging**.

**We need you** to help promote safe digging practices within your influence. **Get involved** by downloading our materials to promote safe digging at [pa1call.org/SafeDiggingMonth](https://pa1call.org/SafeDiggingMonth) or by contacting one of our Damage Prevention Liaisons at [pa1call.org/liaisons](https://pa1call.org/liaisons). Feel free to use the materials on your website, community newsletters, social media, in the media, or company magazines, bill stuffers. We're accepting proclamations, resolutions or a letter of support to place on our website. You may want to pass this packet to your media team or associates.

Thank you. We appreciate your time and consideration.

Pennsylvania One Call System, Inc. *dba* Pennsylvania 811

This Bipartisan Infrastructure Law will rebuild America's roads, bridges and rails, expand access to clean drinking water, ensure every American has access to high-speed internet, tackle the climate crisis, advance environmental justice, and invest in communities that have far too often been left behind. The legislation will help ease inflationary pressures and strength supply chains by making long overdue improvements for our nation's ports, airports, rail and roads.

*2023 - President Joe Biden*



## 2024 “PENNSYLVANIA 811 SAFE DIGGING MONTH” COMMUNICATIONS PLAN

### OUTREACH METHODS

Pennsylvania 811 is asking for your help. We want community leaders, safety ambassadors, and anyone involved with underground utilities or construction, to support us by promoting safe digging this year. You can choose one, or mix and match assorted methods to promote safe digging within your community, or across your service area. We have listed a few samples of how you can raise awareness.

Marquee message  
Website  
Social Media channels

Press release  
Newsletter article  
Quarterly bulletins

Bill stuffer  
Online invoices

Proclamation  
Resolution  
Letter of Support

### STRATEGY AND EXECUTION

1. Request the communication plan, artwork, logo and templates from one of our Damage Prevention Liaisons at [pa1call.org/liaisons](http://pa1call.org/liaisons).
2. Decide which outreach methods work best for your organization
3. Determine who will be assigned responsibilities to launch your outreach initiative
4. Send your proclamations, resolutions or letters of support to [contact@pa1call.org](mailto:contact@pa1call.org) before April 1<sup>st</sup>
5. Develop a timeline to promote activities in April
6. Report your outreach efforts to [contact@pa1call.org](mailto:contact@pa1call.org). Show us your promotions by sending a photo or two of your successes. We will give you recognition on our social media pages. Don't forget to add your company contact information and a way to communicate with you should we need additional information.



**BE PROACTIVE.** Don't wait until April to promote safe digging within your communities/regions. Municipalities/Facility Owners should encourage all project owners involved with the infrastructure upgrade to use Coordinate PA.

Watch the “**Conception to Construction**” video to gain an understanding of how Coordinate PA works: [www.pa1call.org/videos](http://www.pa1call.org/videos).

Reach out to your local Damage Prevention Liaison to help you: [www.pa1call.org/liaisons](http://www.pa1call.org/liaisons).



# Pennsylvania 811

## 2024 "PENNSYLVANIA 811 SAFE DIGGING MONTH" COMMUNICATIONS PLAN

### WRITTEN COMMUNICATIONS

To make it easier when writing content for a press release, article or social media messaging, we have included prevalent information to include with your communications.

- Pennsylvania One Call System, Inc. dba Pennsylvania 811
- Pennsylvania 811 website is [www.paonecall.org](http://www.paonecall.org)
- PA Act 287 of 1974, as amended or PA Act 287, as amended or Pennsylvania Underground Utility Line Protection Law (PA UULPL)
- Contact 811 at least **three business days** before digging
- Online locate request at least **three business days** before digging is [pa1call.org/notify](http://pa1call.org/notify)
- The service is free to any homeowner working on their residential property
- A small fee applies for professional contractors per calendar year for **unlimited use of the service**
- Pennsylvania 811 does not locate underground lines
- A tolerance zone is the horizontal space within eighteen inches of the outside wall or edge of a line or facility
- Within the tolerance zone you must employ prudent techniques, which may include hand-dug test holes or vacuum excavation
- The Pennsylvania Public Utility Commission (PA PUC) is the enforcement authority of PA Act 287 of 1974, as amended [puc.pa.gov/pipeline/pa-one-call/](http://puc.pa.gov/pipeline/pa-one-call/)

### ARTWORK AND LOGO

The logo and artwork are available by contacting one of our Damage Prevention Liaisons at [pa1call.org/liaisons](http://pa1call.org/liaisons).



2024 Safe Digging Month



Safety is in your hands.



Safe Digging Partner Logo



## 2024 "PENNSYLVANIA 811 SAFE DIGGING MONTH" COMMUNICATIONS PLAN

### PROCLAMATIONS, RESOLUTIONS AND LETTERS OF SUPPORT

Templates are available, for any of the following means of recognition, and when we receive it before April 2024, we will post it on our social media channels. You may request a template from one of our Damage Prevention Liaisons at [pa1call.org/liasons](http://pa1call.org/liasons).

- A **proclamation** is a ceremonial document issued by Commissioners or Council to *commemorate a specific time* (day, week or month) for raising awareness about local efforts.
- A **resolution** is a ceremonial document that generally commends an organization for *service to the community* for a particular accomplishment.
- A **letter of support** offers recognition in collaboration with a *business or organization's* public awareness outreach efforts.

The templates are available as a Microsoft Word document. You may fill in the green areas, or edit the document to change the font color, style and type to your preference.

**Proclamation**  
County Name

**WHEREAS**, the month of April 2024 recognized as "Pennsylvania 811 Safe Digging Month", and the initiative sponsored by Pennsylvania 811, a utility notification information center with over 30 years of continuous service to the Commonwealth of Pennsylvania; and

**WHEREAS**, Pennsylvania 811 received over 1 million excavation notifications in 2022, and transmitted approximately 4.8 million notifications to their member facility owners and operators ensuring excavation safety and coordination with underground utility owners and operators to prevent damage to underground utility services throughout Pennsylvania; and

**WHEREAS**, when contacting 811, at least three business days before digging, a homeowner or a contractor is connected to a unique service that notifies the appropriate underground utility operators in the municipality in which the work will be performed; and

**WHEREAS**, by notifying 811 of their intent to dig, the homeowner or contractor is working to help to protect the underground utilities, themselves, the work crew, and their neighbors from any unsafe digging practices within their community; and

**WHEREAS**, upon receiving the notification from Pennsylvania 811, the facility owners and operators endeavor to the best of their ability to meet the appropriate location of their underground utility lines with flags, paint, or tape, to enable an excavation to proceed safely and to the edge of their line or facility; and

**NOW, THEREFORE, BE IT RESOLVED** that [INSERT COUNTY NAME], in support of the Pennsylvania Underground Utility Law Protection Law, PA Act 281 of 2019, as amended, and to honor and promote April 2024 as "Pennsylvania 811 Safe Digging Month", and encourage all Pennsylvanians to visit the Pennsylvania 811 website at [www.pa1call.org](http://www.pa1call.org) for information about digging safely.

\_\_\_\_\_  
SIGNED  
DATE

Proclamation  
Commissioners/Council

**Resolution**  
City Name or Municipality Name

**RESOLVED**, that the month of April 2024 recognized as "Pennsylvania Safe Digging Month", and the initiative sponsored by Pennsylvania 811, a utility notification information center with over 30 years of continuous service to the Commonwealth of Pennsylvania; and

**WHEREAS**, Pennsylvania 811 received over 1 million excavation notifications in 2022, and transmitted approximately 4.8 million notifications to their member facility owners and operators ensuring excavation safety and coordination with underground utility owners and operators to prevent damage to underground utility services throughout Pennsylvania; and

**WHEREAS**, their mission is to prevent damage to underground facilities, to promote safety, provide an efficient and effective communication network among project owners, designers, excavators, and facility owners; and

**WHEREAS**, when contacting 811, at least three business days before digging, a homeowner or a contractor is connected to a unique service that notifies the appropriate underground utility operators in the municipality in which the work will be performed; and

**WHEREAS**, by notifying 811 of their intent to dig, the homeowner or contractor is working to help to protect the underground utilities, themselves, work crew, and their neighbors from any unsafe digging practices within their community; and

**NOW, THEREFORE, BE IT RESOLVED** that [INSERT THE CITY NAME OR MUNICIPALITY NAME], in support of the Pennsylvania Underground Utility Law Protection Law, PA Act 281 of 2019, as amended, and to honor and promote April 2024 as "Pennsylvania Safe Digging Month", and encourage all Pennsylvanians to visit the Pennsylvania 811 website at [www.pa1call.org](http://www.pa1call.org) for information about digging safely.

\_\_\_\_\_  
SIGNED  
DATE

Resolution  
Service to the Community

**Company Letterhead**

Your name  
Company name  
Street Address  
City, State, Zip Code

Dear William Kiper, President, CEO of Pennsylvania 811,  
[OPTIONAL] I would like to recognize April 2024 as "Pennsylvania 811 Safe Digging Month" and the initiative sponsored by Pennsylvania 811, a utility notification information center with over 30 years of continuous service to the Commonwealth of Pennsylvania.

We support the mission of Pennsylvania 811 to prevent damage to underground facilities and to promote safety, by providing an efficient and effective communication network among project owners, designers, excavators, and facility owners. We have been a member of Pennsylvania 811 for over 2 million notifications and transmitted approximately 2.8 million tickets to the member facility owners in Pennsylvania.

We are proud to be a member of Pennsylvania 811 and to support its mission and efforts to ensure excavation safety and coordination with underground utility owners and operators to prevent damage to underground utility services.

We will promote safe digging practices in Pennsylvania, in support of the Pennsylvania Underground Utility Law Protection Law, PA Act 281 of 2019, as amended, and to honor and promote April 2024 as "Pennsylvania 811 Safe Digging Month". We will encourage everyone to visit the Pennsylvania 811 website at [www.pa1call.org](http://www.pa1call.org) for information about digging safely.

SIGNED, NAME, TITLE, COMPANY \_\_\_\_\_ COUNTY or SERVICE AREA (optional)

DATE \_\_\_\_\_

Letter of Support  
Business or Organization



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## 2024 "PENNSYLVANIA 811 SAFE DIGGING MONTH" COMMUNICATIONS PLAN

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### SOCIAL MEDIA

To optimize your message on your social media channels—Facebook, Twitter, LinkedIn—you may want to use hashtags or snippets.

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#### **SOCIAL MEDIA HASHTAGS**

#SafeDiggingMonth

#NSDM

#811beforeyoudig

#Pennsylvania811

#### **SOCIAL MEDIA SNIPPETS**

Contact 811 at least three business days before digging.

Contact 811 before you dig.

It's the law! Call 811 before you dig.

We support April as Safe Digging Month! Contact 811 before you dig.

Do your part Contact 811 before you dig! Keep your community safe.

The 811 process helps to prevent injuries, property damage, and inconvenient utility outages.

Safe Digging is a shared responsibility! Contact 811 before you dig.

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### EDUCATIONAL OPPORTUNITIES

Education is available through a number of resources.

Pennsylvania 811 remains fully operational through both our call center and online services, to receive underground utility locate requests and to provide these notices to our member utilities. The requirements of the UULP law have not changed.

Pennsylvania 811 offers virtual and live presentations and programs and will continue to participate in trade shows, private meetings, coordination committee meetings and preconstruction meetings. We are monitoring our state's pandemic recommendations and we ask our staff to wear face masks while interacting with the public.

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Online learning  
[pa1call.org/events](https://pa1call.org/events)

Direct Contact  
[pa1call.org/liaisons](https://pa1call.org/liaisons)

Teams Meeting  
[pa1call.org/liaisons](https://pa1call.org/liaisons)

Law Resources  
[pa1call.org/palaw](https://pa1call.org/palaw)

Resource Library  
[pa1call.org/resources](https://pa1call.org/resources)

YouTube Channel  
[pa1call.org/videos](https://pa1call.org/videos)

#### **Look for us on Social Media**

Facebook  
Twitter  
LinkedIn

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# Pennsylvania One Call System, Inc.

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## INFORMATIONAL INTERVIEW REQUEST for Pennsylvania One Call System, Inc. Representative

Include the following information in your email request. Send to [contact@pa1call.org](mailto:contact@pa1call.org)

### CONTACT INFORMATION

Provide your contact information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Email Address \_\_\_\_\_

Contact Number \_\_\_\_\_

### INTERVIEW PURPOSE

Add a detailed description

### INTERVIEW TYPE

Indicate the type of interview

- In person on location
- Virtual interview

### MEDIA

What type of media is requested?

- Article (Written/word count)
- Media (Radio, Television, Podcast)
- Education (Webinar, In-person Training, Meeting)

# **Pennsylvania One Call System, Inc.**

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## **INFORMATIONAL INTERVIEW REQUEST for Pennsylvania One Call System, Inc. Representative**

### **KEY DATES AND TIMES**

Choose required date and time for the interview

- Provide a specific date and time \_\_\_\_\_
- Choose from multiple dates and times \_\_\_\_\_
- Flexible based on availability

### **KEY POINTS TO DISCUSS**

Provide bullet points to be discussed

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# Proclamation

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**WHEREAS**, the month of April 2024 recognized as “Pennsylvania 811 Safe Digging Month”, and the initiative sponsored by Pennsylvania 811, a utility notification information center with 52 years of continuous service to the Commonwealth of Pennsylvania, and

**WHEREAS**, Pennsylvania 811 received a million excavation notifications in 2023, over 3,000 construction projects in Coordinate PA, and transmitted approximately 6 million notifications to their member facility owners and operators allowing essential utility and construction crews to provide vital underground services and repair of critical infrastructure to communities throughout Pennsylvania, and

**WHEREAS**, when contacting 811, at least three business days before digging, a homeowner or a contractor is connected to a unique service that notifies the appropriate underground utility operators in the municipality in which the work will be performed, and

**WHEREAS**, by notifying 811 of their intent to dig, the homeowner or contractor is knowingly helping to protect the underground utilities, themselves, the work crew, and their neighbors from any unsafe digging practices within their community, and

**WHEREAS**, upon receiving the notification from Pennsylvania 811, the facility owners and operators disperse to the said work site to mark the approximate location of their underground utility lines with flags, paint, or both, to establish an eighteen-inch tolerance zone of the outside wall or edge of their line or facility, and

**NOW, THEREFORE, BE IT RESOLVED that** \_\_\_\_\_, in support of the Pennsylvania Underground Utility Line Protection Law, PA Act 287 of 1974, as amended, we do hereby proclaim April 2024 as “Pennsylvania 811 Safe Digging Month”, and encourage all Pennsylvanians to visit the Pennsylvania 811 website at [www.paonecall.org](http://www.paonecall.org) for information about digging safely.

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SIGNED

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DATE

# Resolution

## City Name or Municipality Name

**WHEREAS**, the month of April 2024 recognized as “Pennsylvania 811 Safe Digging Month”, and the initiative sponsored by Pennsylvania 811, a utility notification information center with over 50 years of continuous service to the Commonwealth of Pennsylvania, and

**WHEREAS**, Pennsylvania 811 received a million excavation notifications in 2023, over 3,000 construction projects in Coordinate PA, and transmitted approximately 6 million notifications to their member facility owners and operators allowing essential utility and construction crews to provide vital underground services and repair of critical infrastructure to communities throughout Pennsylvania, and

**WHEREAS**, their mission is to prevent damage to underground facilities, to promote safety, provide an efficient and effective communications network among project owners, designers, excavators, and facility owners, and

**WHEREAS**, when dialing 811, at least three business days before digging, a homeowner or a contractor is connected to a unique service that notifies the appropriate underground utility operators in the municipality in which the work will be performed, and

**WHEREAS**, by notifying 811 of their intent to dig, the homeowner or contractor is knowingly helping to protect the underground utilities, themselves, work crew, and their neighbors from any unsafe digging practices within their community, and

**NOW, THEREFORE, BE IT RESOLVED** that [INSERT the CITY NAME OR MUNICIPALITY NAME], in support of the Pennsylvania Underground Utility Line Protection Law, PA Act 287 of 1974, as amended, we do hereby proclaim April 2024 as “Pennsylvania Safe Digging Month”, and encourage all Pennsylvanians to visit the Pennsylvania 811 website at [www.paonecall.org](http://www.paonecall.org) for information about digging safely.

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SIGNED

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DATE

# Company Letterhead

Your name

Company name

Street Address

City, State, Zip Code

Dear William Kiger, President, CEO of Pennsylvania 811,

**COMPANY NAME** recognizes April 2024 as “Pennsylvania 811 Safe Digging Month”, and the initiative sponsored by Pennsylvania 811, a utility notification information center with 52 years of continuous service to the Commonwealth of Pennsylvania.

We support the mission of Pennsylvania 811 is to prevent damage to underground facilities and to promote safety, by providing an efficient and effective communications network among project owners, designers, excavators, and facility owners. We also acknowledge Pennsylvania 811 received a million excavation notifications in 2023, over 3,000 construction projects in Coordinate PA, and transmitted approximately 6 million notifications to their member facility owners and operators allowing essential utility and construction crews to provide vital underground services and repair of critical infrastructure to communities throughout Pennsylvania.

We are aware safe digging is a shared responsibility among excavators, homeowners, and facility owners. We will promote “Pennsylvania 811 Safe Digging Month” as a reminder to all people who excavate or dig to contact 811, three business days before digging; to have the approximate location of their utility lines marked for this process helps prevent injuries, property damage, and inconvenient utility outages.

We will encourage safe digging practices in Pennsylvania, in support of the Pennsylvania Underground Utility Line Protection Law, PA Act 287 of 1974, as amended, by recognizing April 2024 as “Pennsylvania 811 Safe Digging Month”. We will encourage everyone to visit the Pennsylvania 811 website at [www.paonecall.org](http://www.paonecall.org) for information about digging safely.

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SIGNED, NAME, TITLE, COMPANY

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COUNTY or SERVICE AREA (counties)

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DATE